

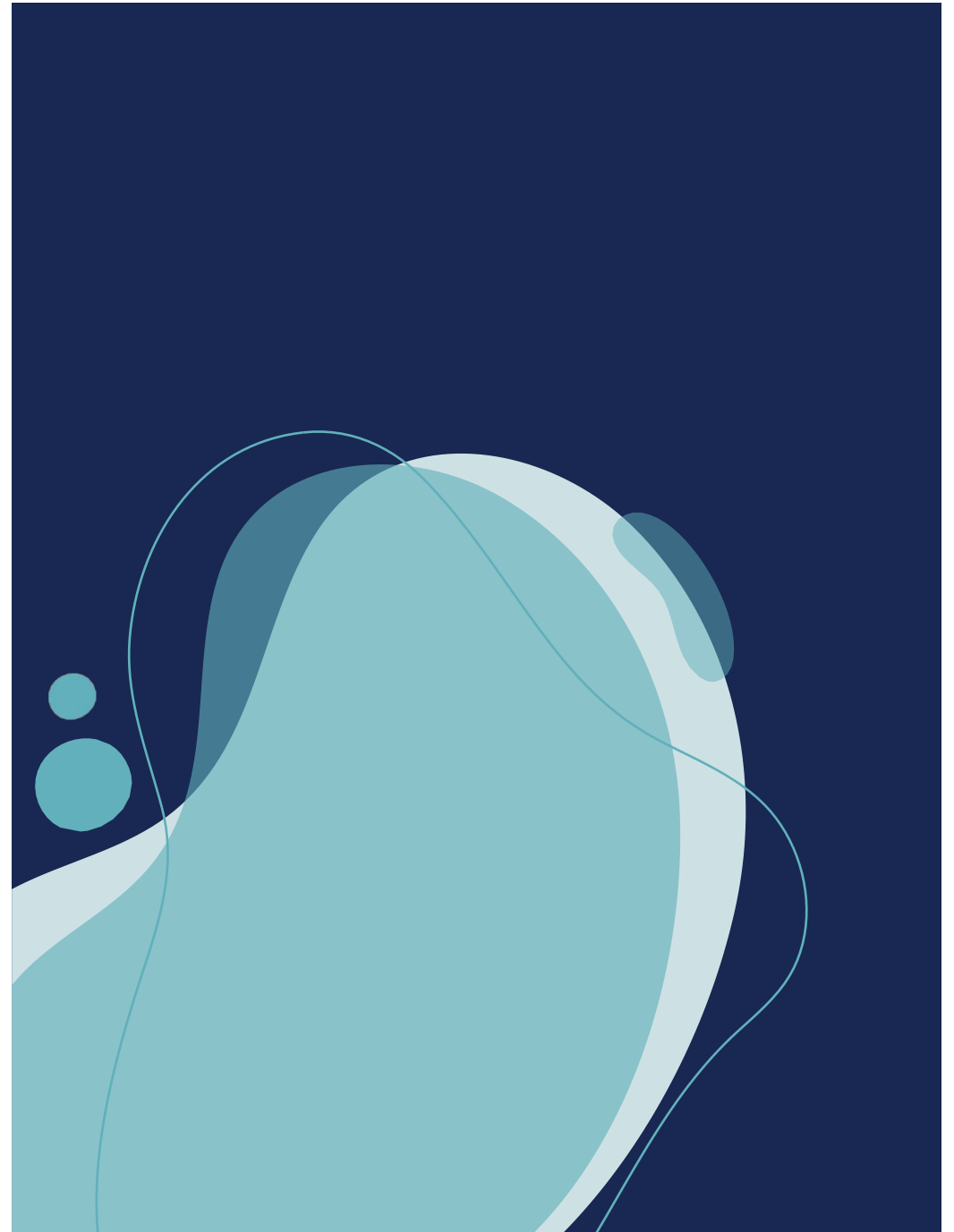


Activated Probiotics'  
Clinical Update and  
Training Session:

**Biome Iron+™ Probiotic**

THURSDAY 6 FEBRUARY 2020

PRESENTERS: BLAIR NORFOLK & REBECCA EDWARDS



# The Activated Probiotics® Difference



Key research partnerships



Microencapsulation



Strain selection and identification  
(DSM/ATCC)



Unique packaging to  
maintain product integrity

# Biome Iron™ Probiotic

To help increase absorption of dietary iron

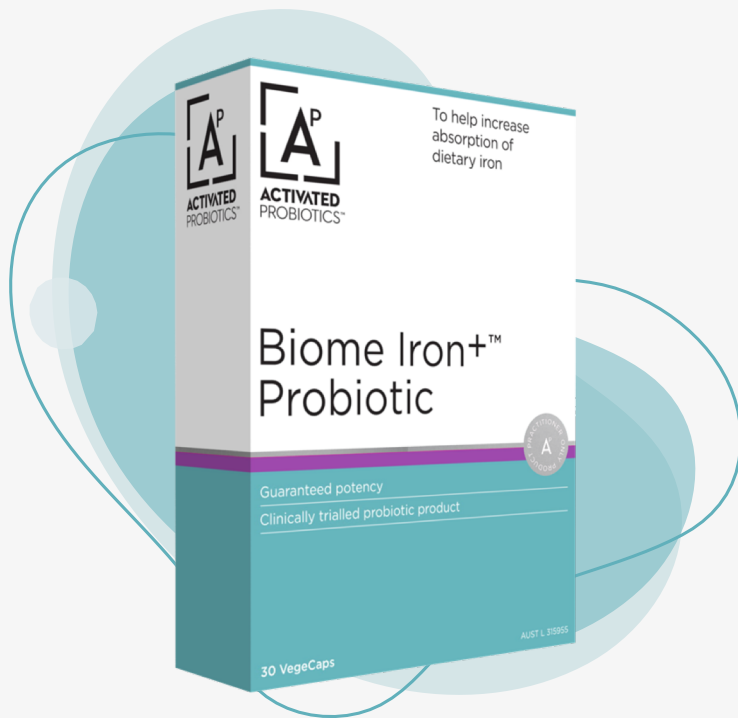
## Iron deficiency in Australia

49%

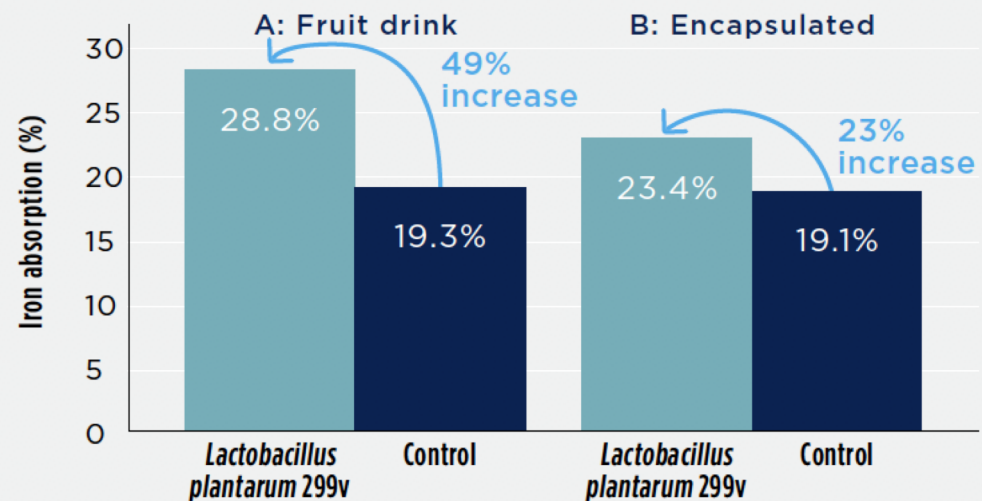
Up to 49% increase  
in iron absorption

33%

of Australian females  
experience low iron to  
iron deficiency in anaemia



### *Lactobacillus plantarum* 299v increases dietary iron absorption



# Probiotics & Iron Absorption

1. Non-heme iron in plant foods is less bioavailable than heme iron found only in animal protein
2. Non-heme iron exists in an oxidised form of iron called ferric iron ( $\text{Fe}^{3+}$ ) in the GIT
3. Absorption of iron via DMT-1 depends upon the reduction of ferric iron to ferrous iron:
  - $\text{Fe}^{3+} \rightarrow \text{Fe}^{2+}$
4. Reduction is facilitated by:
  - reducing agents such as ascorbic acid (vitamin C) in the intestinal lumen
  - the brush border enzyme ferrireductase (duodenal cytochrome B, DCYTB)
5. Lactic acid bacteria have been suggested to increase dietary iron absorption of non-heme iron
6. *Lactobacillus plantarum* 299v is thought to enhance bioavailability of non-heme iron by:
  - producing a ferric-reducing metabolite: p-hydroxyphenyllactic acid (HPLA)
  - upregulating expression of ferrireductase
7. Both of these proposed mechanisms of action increase ferrous iron available for passage through the DMT-1 in the duodenum



Suzuki Y, Kosaka M, Shindo K, Kawasumi T, Kimoto-Nira H and Suzuki C. Identification of Antioxidants Produced by *Lactobacillus plantarum*, Biosci. Biotechnol. Biochem., 2013, 77, 1299–1302. | Sandberg A-S, Önning G, Engström N, Scheers N. Iron Supplements Containing *Lactobacillus plantarum* 299v Increase Ferric Iron and Up-regulate the Ferric Reductase DCYTB in Human Caco-2/HT29 MTX Co-Cultures. Nutrients. 2018 Dec 8;10(12):1949. | Hoppe M, Önning G, Hulthén L. Freeze-dried *Lactobacillus plantarum* 299v increases iron absorption in young females—Double isotope sequential single-blind studies in menstruating women. van Wouwe JP, editor. PLoS ONE. 2017 Dec 13;12(12):e0189141



Thank  
You

THURSDAY 6 FEBRUARY 2020

PRESENTERS: BLAIR NORFOLK & REBECCA EDWARDS

